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IGNITING CREATIVE ENERGY

A NATIONAL STUDENT CHALLENGE



NATIONAL
ENERGY
FOUNDATION



PHILIPS



The Challenge is a partnership program developed by Johnson Controls Inc. and the National Energy Foundation. Johnson Controls funds the challenge through an educational grant with additional support from Philips, the United States Energy Association and the National Energy Foundation.

A NATIONAL STUDENT CHALLENGE

- Entry forms must include signatures of student and parent or legal guardian.
- Employees of Johnson Controls, Inc., Philips, the National Energy Foundation and the United States Energy Association and their immediate families, household members and dependents may participate, but are not eligible for prizes.
- The Challenge is open to students K-12, however only students enrolled in accredited public and private schools are eligible for the grand prize.

ENTRY SUBMISSION:

- Mail entries to: IGNITING CREATIVE ENERGY
NATIONAL ENERGY FOUNDATION
145 South 400 East
Salt Lake City, UT 84111
- All entries, including entry form and explanation, must be postmarked on or before January 31, 2008.

JUDGING CRITERIA:

Entries will be divided into grade clusters and evaluated by a panel of judges. The panel of judges will be comprised of independent educators, energy professionals and selected experts.

Grade clusters include K-5, 6-8, 9-12.

Judging criteria will be based on a point system. A total of 60 points will be awarded, as follows:

- | | |
|--|-----------|
| 1. Entry represents original and creative work | 20 points |
| 2. Entry demonstrates theme, by illustrating wise energy choices, environmental stewardship and, where appropriate, factual accuracy | 20 points |
| 3. Completion of written explanation (limit one page) | 20 points |

Explanation should include:

- What motivated you to enter this challenge?
- What actions and ideas do you hope to convey?
- What is the impact of your project in your own life or in the lives of others?

Submission must include original project, official entry form and written explanation.

The travel prize winner in each grade cluster will be the entry that receives the highest number of points. Criteria for publication will also be based on points awarded, with representation from each grade cluster proportionate to entries submitted. In case of any ties, judges will re-evaluate and choose final winners based upon the judging criteria. If, for any reason, a prize winner is unable to participate in the award trip, an alternate winner may be designated. Any alternate winners will be chosen on the same basis.

All decisions of the judges are final.

NOTIFICATION:

- Travel prize winners will be notified on or about March 6, 2008. Student winners and their parents/guardians and the winning teacher and companion must complete and return the affidavit of eligibility and mutually acceptable release of liability within three business days of notification or alternate winners will be selected.
- Prize winners and entries chosen for publication will be announced on or about April 1, 2008, and posted at www.ignitingcreativeenergy.org or notified by sending a self-addressed stamped envelope to the address listed above.

ADDITIONAL RULES:

Travel prizes: Restrictions apply. Each trip award provides two round trip airfares from airport near winner's home, as selected by Sponsor in its sole discretion. Trip also includes four nights lodging in Hawaii on March 26, 27, 28, and 29, 2008, as well as one night lodging in Washington, D.C., on June 10, 2008, as selected by Sponsors in their sole discretion, plus tour tickets, also selected by the Sponsors, a per diem meal amount and elements of the ground transportation. All additional costs, including any tax liability, are the sole responsibility of the winner and parent/legal guardian. Travelers are solely responsible for obtaining all necessary travel documents, including passport, if necessary. Tickets are not exchangeable or redeemable for cash; are subject to terms and conditions of use as stated thereon; and are not to be combined with any other offer. Travel and lodging must be taken on dates specified by Sponsor.

Past grand prize winners are encouraged to enter the competition and are eligible to receive recognition and publication for their entry; however, if the entry of a past grand prize winner is selected as a winner in a consecutive year, such entrant shall receive a \$1,000 savings bond in lieu of the grand prize trip. In such an event, the grade cluster second place winner shall receive the grand prize trip.

No substitutions, no transfers, no cash-value awards.

All entries and all rights thereto become the property of the Sponsors and will not be returned. The Sponsors expressly acquire and claim the original, North American rights to reproduce and publish entries as selected by the judges, in ways they deem appropriate (i.e. recognition, publications, promotions and web sites), the consideration for which will be the publicity provided to the entrant through same. Entry forms must be complete and must be signed by the student and parent or legal guardian.

Entry constitutes acceptance of all rules and consent to the use of winner's name, biographical data and likeness for advertising, promotion or marketing purposes, as permitted by law, without additional compensation.

Odds of winning depend on the number and quality of entries received.

Sponsors are not responsible for lost, late, misdirected, incomplete or illegible entries or notifications.

Johnson Controls Inc., Philips, the National Energy Foundation and the United States Energy Association shall not be liable for any injury, loss, damage, costs, or expense arising directly or indirectly in connection with this challenge or prize. Except as noted, all expenses associated with the prize, including taxes, fees, licenses, title costs, registrations and insurance, are the sole responsibility of the prize recipients and their parents or legal guardians.

Sponsor reserves the right, in its sole discretion, to cancel, suspend or modify this competition should causes beyond its control prevent the successful administration, winner selection or prize award.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

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OFFICIAL ENTRY FORM 2008

ENTRIES MUST BE POSTMARKED ON OR BEFORE JANUARY 31, 2008

Student Name _____

Address _____

City _____

State/Province _____ Zip/Postal Code _____

Telephone () _____ E-mail (optional) _____

District/Division _____

Principal Name _____ Superintendent Name _____

School Name _____ Grade _____

School Address _____

City/State/Province _____ Zip/Postal Code _____

School Phone () _____

Teacher Name _____ E-mail (optional) _____

I affirm that this entry is my own original work and grant Johnson Controls, Inc., Philips, National Energy Foundation and USEA permission to use my work, including my name, in ways they deem appropriate (i.e. recognition, publications, promotions and web sites). I understand all entries become the property of Johnson Controls, Inc./Philips/National Energy Foundation/USEA and will not be returned. I also understand that Johnson Controls, Inc./Philips/National Energy Foundation/USEA will take the necessary precautions to secure and protect all entries, but make no guarantee against damage or loss of any entrant's work. I have read the judging criteria and understand that the decision of the judges is final. I also understand that submission of my entry constitutes my acceptance of the above conditions.

Student Signature _____

Parent/Guardian Signature _____

Submission must include original project, official entry form and written explanation (limit one page) demonstrating how the entry relates to the theme: "Igniting Creative Energy".